imo Knows
Laugh. Learn. Live a Little Deeper.

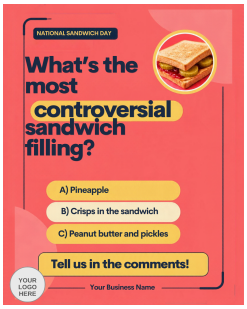
FREE BEGINNER'S GUIDE

YOUR FREE CANVA TEMPLATES

LET'S MAKE SOMETHING!

Six free designs. One beginner-friendly guide. No staring at a blank Canva page wondering where to start.













3 FEED POSTS

1080 × 1350 · 4:5

3 STORIES

1080 × 1920 · 9:16

EDUCATE · ENGAGE · PROMOTE

Choose your message. Change the details. Make it yours.

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What would you like to explore?

Tap a section to jump there. Use Back to contents to return.

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01 · Welcome and choose your template

Well, look at you!

Ready to make something brilliant? I've got six Canva templates ready for you, and I'll show you exactly how to use them. Even if you've never touched Canva before.

I've worked through the fiddly bits so you don't have to. You're welcome!

This guide takes you from opening a Canva account to posting your first design. Prefer to watch? Visit **page 37** for Canva's video learning resources. Use the contents to jump to a written topic.

You have two packs with three designs in each: EDUCATE, ENGAGE and PROMOTE. National Sandwich Day is the example throughout. Swap in your own topic, business details, colours and pictures. There is no permanent branding to remove.

You will need an internet connection, a free Canva account and your words or photographs. A logo is optional. Editing is easier on a computer or tablet, but you can work on a phone too.

A click means one press with a mouse. A tap means touching your screen once. Pinch with two fingers to zoom on a phone. Take one page at a time.

Read the Canva Free/Pro guidance before opening your templates.

READY? TAKE ME TO MY FREE TEMPLATES →

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01 · Welcome and choose your template

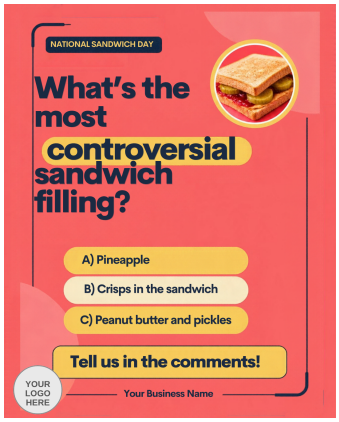
Six designs. Your ideas.

The approved packs use National Sandwich Day as their example. Replace it with your own topic.

FEED POSTS · 1080 × 1350



EDUCATE



ENGAGE

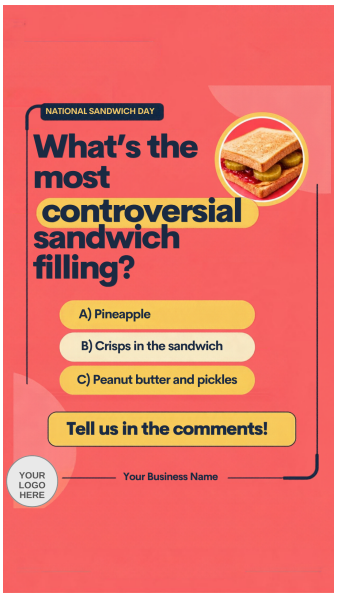


PROMOTE

STORIES · 1080 × 1920



EDUCATE



ENGAGE



PROMOTE

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01 · Welcome and choose your template

Choose your message

EDUCATE — use it when you want to teach people something. Three facts, tips or myths. People love to save these, which helps your post travel further.

ENGAGE — use it when you want people talking. Ask a question with three options and invite comments. Great for polls, opinions and "**this or that**" posts.

PROMOTE — use it when you want people to take action. Show your product, service or offer, add a call to action, and point them to your website.

Not sure? Try EDUCATE first; it is the easiest.

Each pack contains these three pages in that order. You can use just one page or adapt all three. A single download does not have to contain every page.

The Engage design's answer options are part of the picture, rather than an interactive poll. Ask readers to comment with A, B or C; add a platform's poll sticker separately if you want a tappable poll.

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Prefer to watch? Click here

02 · Your free templates and Canva Free/Pro

HEADS UP! USING CANVA FREE? NO PROBLEM!

Some of my templates contain Canva Pro images or features. But don't worry — you don't need to pay for Canva Pro to use these templates.

If Canva asks you to upgrade, it usually means there's a paid image, font or effect in the design. Look for Pro/crown symbols, watermarks and upgrade prompts.

Here's how to keep it free:

1. Click or tap the element Canva identifies as Pro.
2. For an image, delete or replace it with your own photograph or a free Canva image.
3. For a font, choose a similar free font without the Pro/crown symbol.
4. For an effect, remove it or use an available free alternative.
5. Try downloading your design again as a **PNG**.

That's it! You can still make something brilliant without spending a penny.

The templates are free to access. Some original elements need a paid plan unless you replace them. The next page shows the desktop and phone routes.

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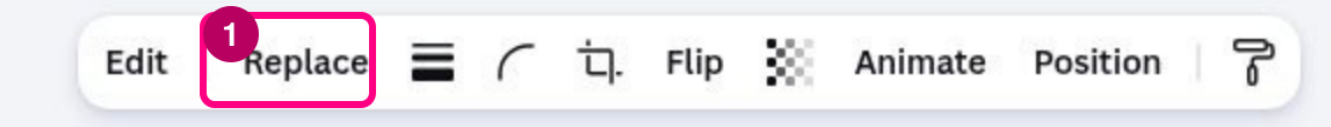
Prefer to watch? Click here

02 · Your free templates and Canva Free/Pro

Swap a Pro image. Keep it free.

On a computer

Select the Pro image in your copy. Use “**Replace**” if shown, or drag your uploaded photograph onto the existing image or frame. To upload it, choose “**Uploads**” → “**Upload files**”.



Genuine Canva desktop • Select your picture, then choose **Replace**.

For a free Canva picture, open “**Elements**” or “**Photos**”, search for your subject and choose an image without a Pro/crown marker. If Canva still shows a payment prompt, choose another image or use your own upload.

On a phone or tablet

Tap the Pro image, then look for “**Replace**” in the editing toolbar. If it is hidden, swipe along the toolbar. For your own picture, tap “**+**” → “**Uploads**” and choose your photograph. If replacing is not offered, delete the paid image in your copy and add the free one.

Background Remover and transparent-background export can depend on your plan. A logo **PNG** that already has a transparent background avoids needing **Background Remover**. Neither feature is needed for an ordinary social-post **PNG**.

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Prefer to watch? Click here

02 · Your free templates and Canva Free/Pro

Pick your size and open your pack

POSTS • 1080 × 1350 • 4:5

Three ready-to-edit portrait designs for Instagram, Facebook and LinkedIn feeds. Use these when your image will appear in the scrolling feed.

Get the free POST templates (4:5)

STORIES • 1080 × 1920 • 9:16

The same three designs in a taller size for Instagram and Facebook Stories and other full-screen vertical posts. The main content sits away from the top and bottom, where apps place their buttons.

Get the free STORY templates (9:16)

These vertical images can also be adapted as Reels covers or TikTok-style artwork. They are still images, not finished videos. Check cropping and the app's on-screen controls before publishing.

Choose **Use template** to make your own editable copy. Your changes affect your copy; the original stays safe. Some screens first show **View template**. Select it, sign in if asked, then choose **Use template**, **Use this template** or **Open in Editor** when offered.

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Prefer to watch? Click here

03 · Open, copy and find your designs

Open your copy on a computer

Step 1: Open the templates

Go to page 8 and click "**Get the free POST templates**" or "**Get the free STORY templates**". The pack opens in your web browser.

Step 2: Sign in to Canva

If you are asked to log in, log in to Canva. No account yet? Choose "**Sign up**". A free account lets you edit your copy; swap any Pro elements as explained near the beginning. For email signup, choose "**Continue with email**" (you may need "**Continue another way**" first), enter your email address and follow the verification prompts. Google or Apple sign-in is optional.

Step 3: Open the template

If you first see "**View template**", click it to continue. After signing in, choose "**Use template**", "**Use this template**" or "**Open in Editor**" on the template-ready screen.

Step 4: Make your editable copy

Canva now makes your own copy and opens it in the editor. This copy belongs to you, so you can change anything you like. The original is safe and cannot be changed.

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Prefer to watch? Click here

03 · Open, copy and find your designs

Open your copy on a computer - continued

Step 5: Name your design

Look at the top of the screen. Click the name of the design and give it a name you will recognise, for example "**National Sandwich Day post**". This helps you find it later.

IMPORTANT: always start from the template link, not from someone else's edit page. If you are asked to "**request edit access**", stop. You do not need it. Go back to the template link instead.

If you already have an account, use the same sign-in method you used before. If creating an account with email, follow Canva's verification instructions. Choose the free option if an optional plan or trial is offered.

Recognise the template preview



Genuine Canva desktop preview • **View template** button.

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Prefer to watch? Click here

03 · Open, copy and find your designs

Recognise the template preview - continued

A preview is not yet your saved design. Sign in when prompted, make your editable copy, and rename it before you begin. You should not need access to the owner's original.

If a sign-in window does not load, close it, sign in at canva.com in your browser, then return to **page 8** and reopen the approved link from this guide.

Open your copy on a phone

Easiest way: install the free Canva app first.
Apple: https://apps.apple.com/app/canva-design-photo-video/id897446215
Android: https://play.google.com/store/apps/details?id=com.canva.editor

Step 1: Open the templates

Go to **page 8** and tap the POST or STORY template button. It may open in the Canva app, or in your phone's browser. Either is fine.

Step 2: Sign in to Canva

Log in, or sign up for a free account if you do not have one.

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Prefer to watch? Click here

03 · Open, copy and find your designs

Open your copy on a phone - continued

Step 3: Choose the template option

If you first see "**View template**", tap it to continue. Then tap "**Use template**", "**Use this template**" or "**Open in Editor**" when offered.

Step 4: Open your editable copy

Canva opens your own copy in the editor. The original stays safe.

Step 5: Name your design

Tap the design name at the top to give it a name you will recognise.

If the link opens in your browser and keeps asking you to download the app, you can tap "**Continue in browser**" (or similar). It works, but the app is smoother.

TIP: editing is easier on a computer or tablet because the screen is bigger, but you can follow the main editing steps on a phone too; menus vary by app version. Pinch with two fingers to zoom in and out.

If tapping the design name does not let you rename it, use the editor's menu (often three dots) and look for the title or Rename. Keyboard covering the controls? Tap **Done** or the keyboard's close button first.

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Prefer to watch? Click here

03 · Open, copy and find your designs

Name it and find it again

On a computer, click the design name at the top of the editor. On a phone, tap the title, or open the menu if the title is hidden. **Replace** the existing name with something you will recognise, such as "**National Sandwich Day post**", and confirm the change.



Genuine Canva desktop • Design title at the top of the editor.

Canva saves your work automatically as you go. Keep your connection on and wait for any saving indicator to finish before closing the design.

To reopen your saved work

Computer: go to **Canva Home**, choose **Projects** on the left (or **Your designs**), and look for the name you gave it. Use search if it is available.

Phone or tablet: return to Canva's home screen, open **Projects** or **Your designs**, and tap your design. Check you are signed in to the same account and workspace.

Downloading a **PNG** makes a finished picture. The editable version remains in Canva. **Keep both:** one for posting, one for changing later.

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Prefer to watch? Click here

04 · Make the designs yours

Change the words

On a computer: double-click any text, select the words, and type your own.
On a phone: tap the text, tap "**Edit**" (the pencil icon), type, then tap "**Done**".

Tip: keep your words short. The templates are designed for headlines and quick lines, not paragraphs. If your text does not fit, make the font size smaller (see "**Change fonts and sizes**" in Section 04) or shorten it. Canva will not tell you off for trimming a sentence.



Genuine Canva desktop • Headline selected for editing.

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Prefer to watch? Click here

04 · Make the designs yours

Change the words - continued

Example text to swap:
• **Educate: "3 Surprising Facts About Sandwiches"** becomes your own topic, with your three tips next to numbers 1, 2 and 3.
• **Engage: "What's the most controversial sandwich filling?"** becomes your own question, with your own options A, B and C.
• **Promote: "Celebrate With Your Favourite Sandwich"** becomes your offer or message, with your own line underneath and your call to action on the button.
• **"Your Business Name"** and **"www.yourwebsite.com"** become your own details.

Change fonts and sizes

Step 1: Select your text

Click (or tap) the text you want to change.

Step 2: Find the font controls

Computer: use the font box at the top of the screen. **Phone:** tap the font name in the toolbar at the bottom.

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04 · Make the designs yours

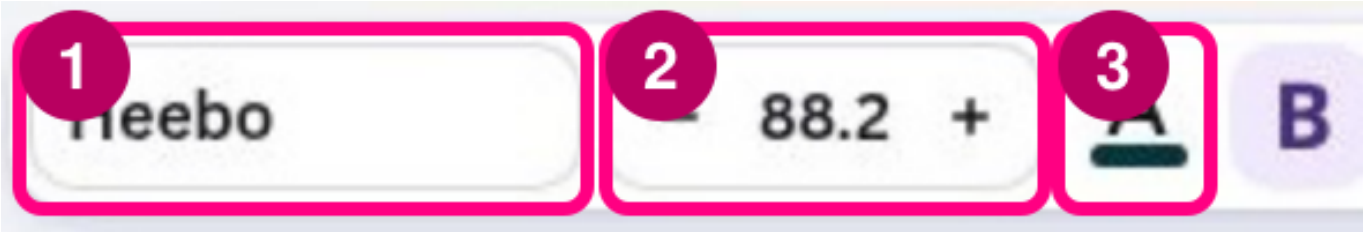
Change fonts and sizes - continued

Step 3: Choose a free font

Pick a new font from the list. Fonts with a crown icon are Canva Pro. Skip those if you are on a free account.

Step 4: Change the text size

Change the size with the number box next to the font name, or the plus and minus buttons.



Genuine desktop toolbar: 1 font • 2 size • 3 text colour.

Tip: use no more than two fonts in one design. It looks tidier and more professional.

A font is the style of the letters; the size number controls how large they are. Select the specific text before changing either. If you want a whole text box to match, select all its words first.

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Prefer to watch? Click here

04 · Make the designs yours

Change fonts and sizes - continued

On a phone, swipe along the bottom toolbar if **Font**, **Size** or **Colour** is not visible. On a computer, the controls appear only after you select text.

Try lowering the font size a little at a time. Widen the text box with a side handle if there is room. Dragging a corner may scale the text as well as the box, so it is not always the best way to make more words fit.

Fonts with a crown or Pro marker may require a paid plan. Choose a free alternative. Uploading a custom brand font may also require an eligible plan; do not assume that uploading makes it free.

Make the colours yours

A hex code is a colour's six-character reference, usually beginning with #. Imo Knows uses hot pink #FF0082, yellow #FAD000, rich black #0B0B0F and white #FFFFFF.

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Prefer to watch? Click here

04 · Make the designs yours

Make the colours yours - continued

A **Brand Kit** stores brand choices, but its features depend on your Canva plan. You can type a hex code manually without setting up a **Brand Kit**.

Step 1: Select what you want to recolour

Click (or tap) the thing you want to recolour: a shape, a button, a box or some text.

Step 2: Open the colour control

Look for the small coloured square at the top of the screen (computer), or in the toolbar at the bottom (phone). Click or tap it.

Step 3: Choose a colour

Pick a colour from the palette, or choose a colour from your **Brand Kit** if you have one.

Step 4: Enter an exact colour

If you know your exact brand colour, click the "**+**" (new colour) and type in your hex code, for example #FF0082.

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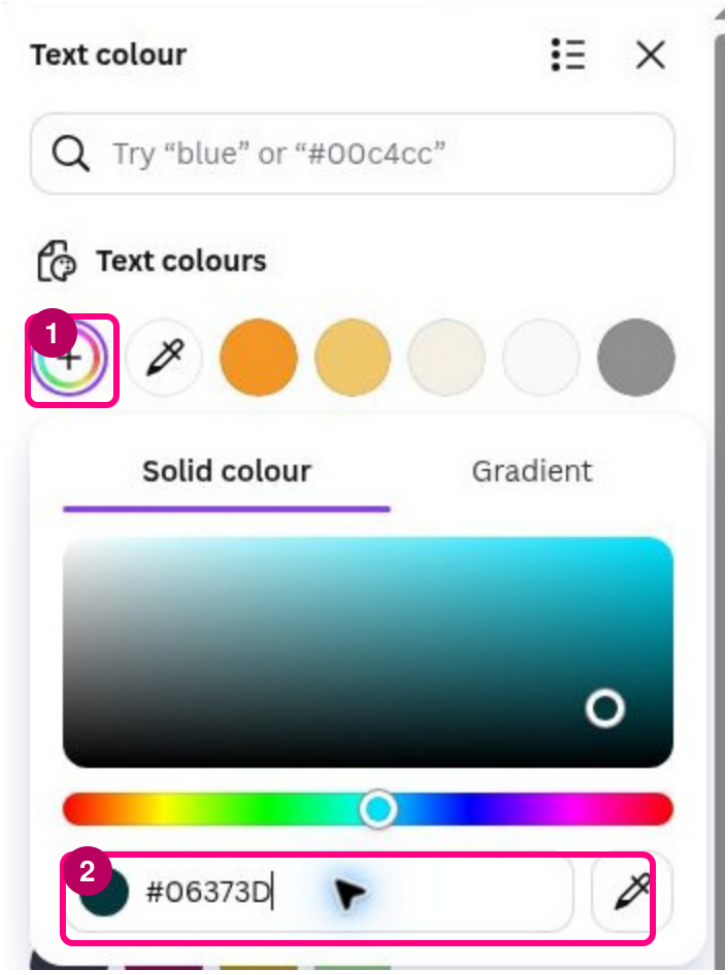
Prefer to watch? Click here

04 · Make the designs yours

Make the colours yours - continued

Step 5: Change the page background

Want to change the colour of the whole page background? Click an empty part of the page, then use the colour square.



Genuine Canva desktop: 1 add a new colour • 2 enter a hex code.

Tip: make sure your text is easy to read against its background. Dark on light, or light on dark. If you have to squint, change it.

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Prefer to watch? Click here

04 · Make the designs yours

Make the colours yours - continued

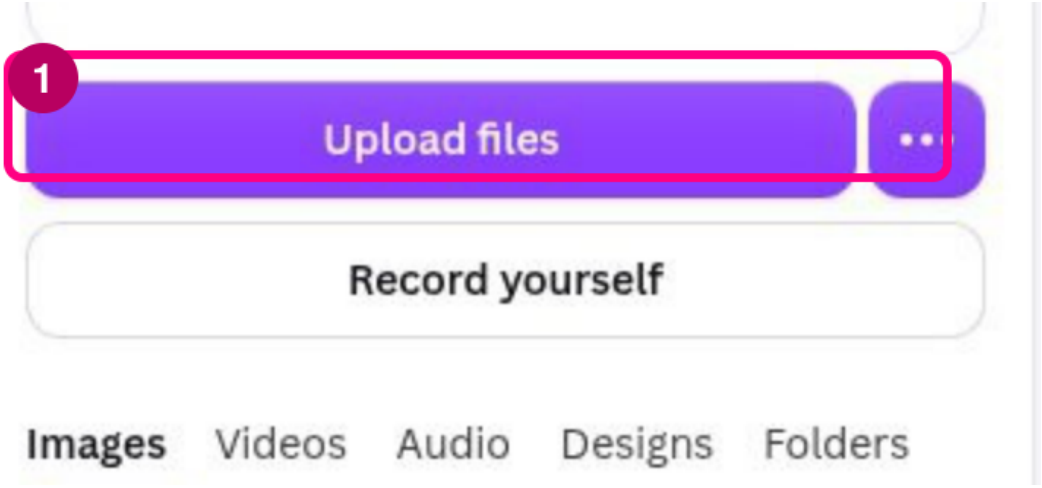
If you cannot see a colour control, check what you selected. A photograph does not recolour like a simple shape. Tap outside the object, then select the text, shape or page background you actually want to change.

Upload and replace photographs

The example photos are sandwiches. Here is how to use your own.

Step 1: Upload your photograph

Upload your photo. **On a computer:** click "**Uploads**" on the left, then "**Upload files**", and choose your picture. **On a phone:** tap the "**+**" button, then "**Uploads**", then pick your photo.



Genuine desktop Uploads panel: select **Upload files**.

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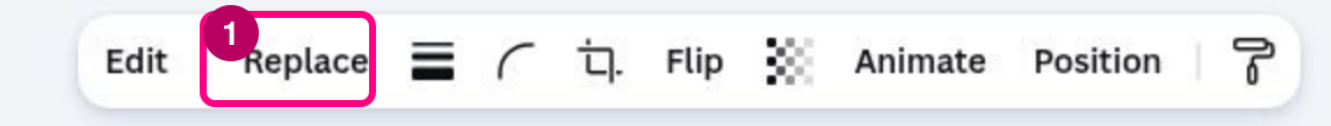
Prefer to watch? Click here

04 · Make the designs yours

Upload and replace photographs - continued

Step 2: Replace the example photograph

Drag your photo on top of the example photo (or the "**Your Image Here**" frame) and let go. It drops in and takes the same shape. On a phone, tap your uploaded photo, and it may offer to replace the selected image. You can also tap the example photo, then tap "**Replace**".



Genuine desktop photo toolbar: select the existing image, then choose **Replace**.

No photos of your own? Canva has free photos under "**Elements**" or "**Photos**". Look for items without a crown icon.

If your photograph lands as a new layer rather than inside the frame, undo and try again with the existing image selected. **Not every example image is a frame:** if it will not replace, remove the unwanted image in your copy, add your upload, and resize it with a corner handle.

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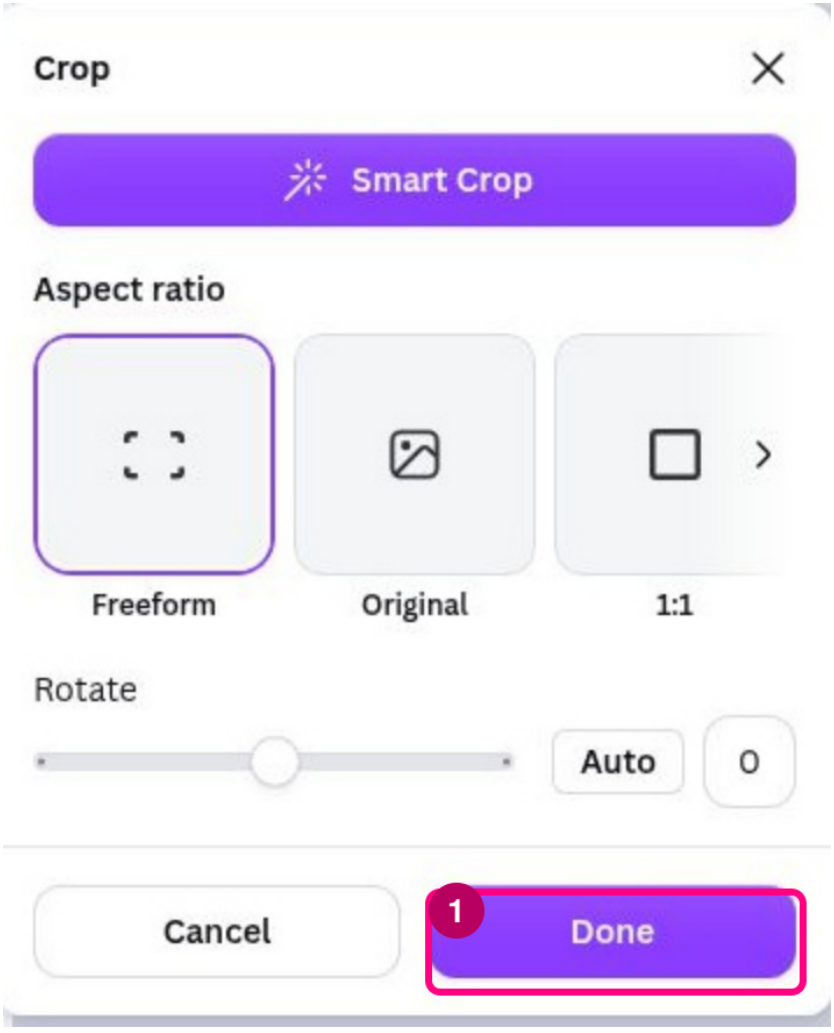
Prefer to watch? Click here

04 · Make the designs yours

Upload and replace photographs - continued

Step 3: Crop and reposition your photograph

To move the picture inside its frame, double-click it (computer) or double-tap it (phone), then drag. Drag the corners to zoom in or out.



Genuine desktop Crop panel: adjust the picture, then select **Done**.

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Prefer to watch? Click here

04 · Make the designs yours

Add your logo and call to action

Each page has a grey circle that says "**YOUR LOGO HERE**". Here is how to replace it.

Step 1: Upload your logo

Upload your logo (see "**Upload and replace photographs**" in Section 04). A **PNG** with a transparent background works best.

Step 2: Place your logo

Drag your logo onto the page and place it over the grey circle.

Step 3: Keep its proportions

Resize it by dragging a corner. Use a corner handle to keep its proportions; avoid the side handles.

Step 4: Remove the placeholder

Delete the grey circle and the "YOUR LOGO HERE" text: click each one, then press **Delete** (computer) or tap the bin icon (phone).

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Prefer to watch? Click here

04 · Make the designs yours

Add your logo and call to action - continued

Do not have a logo? No problem. **Delete** the circle and the text and your design looks great without one. Or type your business name in a nice font instead.

Tip: a white box around your logo is part of its background. Canva Pro's "**Background Remover**" can remove it. On Canva Free, upload a logo **PNG** that already has a transparent background.

Change the call to action

The button text on the Promote page says "**Visit us today**". **Change it to whatever you want people to do: "Book now", "Shop today", "Message us", "Download free"**. One clear action works better than three.

A button drawn in a **PNG** is not clickable. Add a working link in your social profile, post or Story link sticker where the platform allows it. Writing a web address inside the image is useful, but it does not create a tap target.

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Prefer to watch? Click here

05 · Download, publish and create again

Choose the pages you want

You will see three pages in your design. Scroll down or look at the page thumbnails to see Educate, Engage and Promote. A thumbnail is a small preview of a page.

Keep or delete pages

Computer: click the page you do not want, then use its bin icon or page menu and choose **Delete page**. Make sure you selected the page, rather than one object on it.

Phone or tablet: open the page thumbnails or grid view, tap the page, then use its three-dot menu or bin icon to delete it. The controls may move depending on your app version.

You can keep all three pages and simply download one. That is often the easiest option when you are learning. Page selection is explained under "**Download your finished PNG**" in Section 05.

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Prefer to watch? Click here

05 · Download, publish and create again

Choose the pages you want - continued

Deleted the wrong thing?

Use **Undo** immediately. On a computer, press **Ctrl+Z** on Windows or **Cmd+Z** on a Mac. On a phone, use the **Undo** arrow in the editor; if hidden, close the keyboard or open the editor menu.

Before exporting, check spelling, business details, contrast and image cropping. Make sure no unwanted example text or logo placeholders remain.

Download your finished PNG

Canva saves your work automatically as you go. **To get a picture you can post:**

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Prefer to watch? Click here

05 · Download, publish and create again

Download your finished PNG - continued

On a computer:

Step 1: Open Share

Click "**Share**" at the top right.

Step 2: Choose Download

Click "**Download**".

Step 3: Choose PNG

Under "**File type**", choose **PNG**. (It keeps text and graphics crisp for social media.)

Step 4: Select your pages

Under "**Select pages**", choose "**All**", "**This page**" or "**Custom**". Choose **Custom** to select particular pages; some versions show a list of page tick boxes instead.

Step 5: Save the pictures

Click "**Download**". Your pictures save to your Downloads folder. If you chose several pages, you might get a zip file. Open it to find your images.

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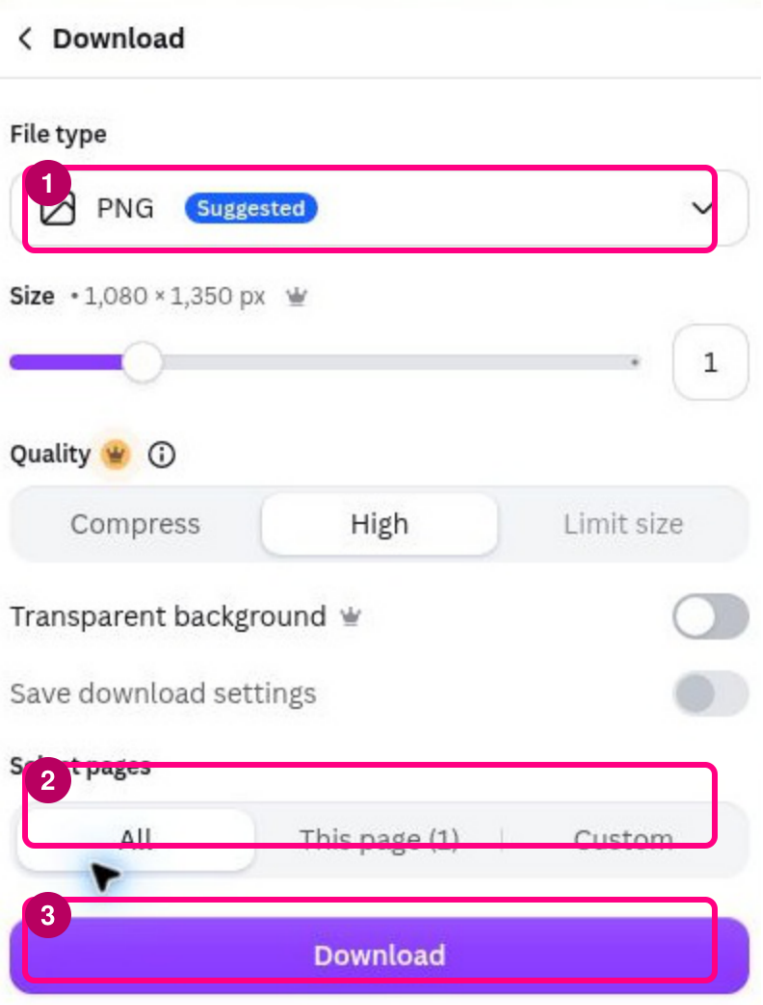
Prefer to watch? Click here

05 · Download, publish and create again

Download your finished PNG - continued

Desktop screenshot

Canva on a computer



Desktop screenshot: 1 **PNG** • 2 pages • 3 **Download**.

Phone or tablet

Written instructions

1. Tap the **Share** icon (the arrow) at the top right.
2. Tap "**Download**".
3. Choose **PNG** as the file type and select the pages you want.
4. Tap "**Download**". The pictures save to your photos or files.

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Prefer to watch? Click here

05 · Download, publish and create again

Download your finished PNG - continued

If Canva shows a message about Pro features, follow its suggestion: replace the paid elements with free ones or your own uploads, then try again. You do not need to upgrade or start a trial.

Publish your first design

- **Instagram or Facebook feed:** upload the **PNG** as a new post.
- **Instagram or Facebook Stories:** use the 9:16 STORIES template, then open Stories and choose your picture.
- **LinkedIn:** start a new post, add the image, and write a sentence or two to go with it.

Write a caption that adds something. Ask a question, add a tip, or tell a quick story. Add a hashtag or two if you like.

From a computer

Open your social platform and start a new post. Choose its photo or image option, select your downloaded **PNG**, and wait for the preview. Add your caption, check the crop, then publish when you are ready. If Stories are not available on desktop, use the mobile app.

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Prefer to watch? Click here

05 · Download, publish and create again

Publish your first design - continued

From a phone

Open Instagram, Facebook or LinkedIn. Tap the create or plus control, choose Post (or Story on Instagram or Facebook), select the **PNG** from your photos, and follow the preview and caption screens. Review it before tapping **Share** or Post.

A download has not published anything. You choose when it goes live. On phones, allow photo access if needed; if the image saved to Files, save or share it to Photos first.

Several PNGs in a ZIP? On Windows, right-click and choose **Extract All**. On a Mac, double-click the ZIP. On a phone, tap the ZIP in Files, open the extracted folder, then save the image you need.

Make your next design

Use the templates as often as you like. For a fresh original, return to page 8 and reopen the approved link and choose "**Use template**", "**Use this template**" or "**Open in Editor**" when offered.

On a computer: to reuse your edited colours and logo, open your saved design and choose "**File**" → "**Make a copy**". Rename the new copy before editing.

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Prefer to watch? Click here

05 · Download, publish and create again

Make your next design - continued

On a phone or tablet: return to "**Projects**", find your design and tap its three-dot menu. Choose "**Make a copy**" if shown, then open and rename the copy. If that option is missing, reopen the approved template link for a fresh start.

Copy first, edit second. Your last finished design stays exactly as you left it.

Your next-design checklist

1. **Choose your goal:** Educate, Engage or Promote.
2. **Choose the right size:** feed post or Story.
3. Make a fresh copy and give it a useful name.
4. **Replace** the example content and check your details.
5. Select the right pages and download **PNG**.
6. Preview in the social app, add a caption and publish.

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06 · If something goes wrong

Troubleshooting

01 THE PROBLEM
I can’t open the template.

WHY IT HAPPENS
The browser or internet connection may be interrupting the link.

HERE’S HOW TO FIX IT
Go to page 8 and select the approved POST or STORY template button. If it does not open, right-click the button on a computer, or press and hold it on a phone, and copy its link address. Paste the full address into your browser’s address bar. Check your internet connection, then try Chrome or Safari. On a phone, open it outside the email or social app’s built-in browser.

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06 · If something goes wrong

Troubleshooting - continued

02 THE PROBLEM
I don't see Use template.

WHY IT HAPPENS
You may be on the first preview screen, signed out, or using a different link.

HERE'S HOW TO FIX IT
If you see **View template**, select it first. Sign in to Canva, refresh, then return to **page 8** and reopen the approved link from this guide. Look for **Use template**, **Use this template** or **Open in Editor**. Do not request access to the original.

03 THE PROBLEM
Canva asks me to upgrade.

WHY IT HAPPENS
A selected font, image or effect uses a paid feature.

HERE'S HOW TO FIX IT
These templates intentionally include some Pro elements. Use the warning, crown marker or watermark to find the paid item. **Replace** its image with your own upload or a free picture, choose a free font, or remove the paid effect. Try **PNG** download again. You do not need to upgrade or start a trial.

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06 · If something goes wrong

Troubleshooting - continued

04 THE PROBLEM
My text doesn't fit or looks strange.

WHY IT HAPPENS
The wording is longer than the space, or the text box or size has changed.

HERE'S HOW TO FIX IT
Select the text. Shorten it or lower the font size; widen the box with a side handle if there is room. A corner handle can also scale text. Check the result at a readable zoom.

05 THE PROBLEM
The font I want has a crown.

WHY IT HAPPENS
The font is marked as a Canva Pro choice.

HERE'S HOW TO FIX IT
Choose a similar font without a paid marker. **Custom** font uploads may need an eligible plan too; a free alternative is the simplest route.

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06 · If something goes wrong

Troubleshooting - continued

06 THE PROBLEM
My photograph looks wrong.

WHY IT HAPPENS
Its crop, position or proportions do not match the frame.

HERE'S HOW TO FIX IT
Double-click the picture on a computer or double-tap on a phone. Drag it into position and adjust its crop or zoom. Use corner handles for a free-standing picture; avoid side handles that stretch it.

07 THE PROBLEM
I accidentally deleted something.

WHY IT HAPPENS
An object or page was selected when **Delete** was used.

HERE'S HOW TO FIX IT
Click the **Undo** arrow immediately. On Windows use **Ctrl+Z**; on a Mac use **Cmd+Z**. On a phone, use **Undo** in the editor. Do not keep editing before undoing the mistake.

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06 · If something goes wrong

Troubleshooting - continued

08 THE PROBLEM
I can't find my design.

WHY IT HAPPENS
It may have an unfamiliar title or be saved in another account or workspace.

HERE'S HOW TO FIX IT
Go to **Canva Home → Projects** (or **Your designs**). Search the name you gave it. Check that your sign-in and workspace match the ones you used to make the copy.

09 THE PROBLEM
I was asked to request edit access.

WHY IT HAPPENS
The link may point to a restricted design rather than your template-copy route.

HERE'S HOW TO FIX IT
Stop: you do not need edit access to the original. Reopen the approved Posts or Stories link from this guide and choose **Use template** when offered. If the approved link still asks for access, contact Imo Knows through the website; do not share an original editing link.

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07 · Prefer to watch? And what happens next?

Prefer to watch? I get it.

Some people learn best by watching someone do it. Others prefer written steps they can follow at their own pace. Neither method gets a gold star; use whichever helps you.

This guide stands on its own. For extra help, explore Canva's beginner learning resources and look for introductions to the editor, text, photos and downloading.

Explore Canva Design School

Browse the free learning resources and check any course requirements before you start. Canva's learning library and interface can change, so the examples you see may look a little different.

Try one small practice design

Open the EDUCATE post template. Change the headline, replace one fact, choose one brand colour, then download just that page. You do not have to redesign everything at once.

If you can find the text, change a colour and save a **PNG**, you have already learnt the main routine. The rest gets easier with practice.

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Prefer to watch? Click here

07 · Prefer to watch? And what happens next?

WELL, LOOK AT YOU!

You've officially made something!

See? Canva isn't nearly as scary once you know where everything is. You've now got six templates you can keep using, changing and making your own.

And this is only the beginning.

Fancy a little Imo in your inbox?

Join my free newsletter for clever discoveries, useful apps, AI tricks, new freebies, practical tips and the occasional rant.

YES, IMO. KEEP ME IN THE LOOP! →

Free to join. Unsubscribe whenever you fancy.

Got a friend who's been staring at a blank Canva page? Send them this guide. Sharing is caring!

Imo x

Imo Knows — Laugh. Learn. Live a Little Deeper.

Explore Imo Knows for updates on free guides, practical technology tips, AI tutorials and content-planning resources.

Independent guide. Canva is a third-party service; its interface and plan features may change.

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